Mark the SPOT! – An Awareness Program

Creating Melanoma Awareness Among the Stylist Community

Your salon is participating in the Melanoma Research Foundation’s (MRF) Mark the SPOT! program. Mark the SPOT! is an awareness program designed to create awareness among the stylist community on spotting unusual moles or lesions during the routine styling process.

Did you know that finding a suspicious mole or spot and having it checked out by a professional is considered one of the most important steps in preventing melanoma? Detecting melanoma and other skin cancers early could mean the difference between life and a life-threatening illness.

If you SPOT something, SAY something!

Too often we notice a suspicious spot, mole or lesion on ourselves or someone else, but we hesitate to say something. A new spot, or one that is changing or evolving, should be brought to the attention of a dermatologist. However, it is important to note that most moles are not melanoma.

Visit www.melanoma.org/MarktheSPOT to learn more about this pilot program.

How Can I Help SPOT Melanoma?

Keeping your eye out for anything that is new or changing is the best way to SPOT melanoma early. Increase your chances of catching melanoma early by carefully examining your skin once a month. Don’t be shy! Check all areas of your body, including places that don’t see the sun. Any change in an existing mole or the appearance of a new mole should be brought to the attention of a dermatologist right away.

NOTE: THE PARTICIPATING STYLIST, THE STAFF OF MELANOMA RESEARCH FOUNDATION, AND THOSE ASSOCIATED WITH THIS PROGRAM ARE NOT LICENSED HEALTHCARE PROFESSIONALS, ARE NOT MEDICAL DOCTORS, AND ARE NOT EXPERTS IN POTENTIAL OR ACTUAL SKIN DISEASE DIAGNOSIS AND TREATMENT. THE PRESENTATION IS FOR INFORMATIONAL PURPOSES ONLY; IT DOES NOT CONTAIN OR CONVEY MEDICAL ADVICE. THE INFORMATION SHOULD NOT BE USED OR RELIED UPON REGARDING ANY PARTICULAR FACTS OR CONDITIONS WITHOUT FIRST CONSULTING A HEALTH CARE PROFESSIONAL WHO IS QUALIFIED TO CONDUCT A MEDICAL EXAMINATION.

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