8th Annual Focus on Melanoma Conference  
*May 13, 2011, Hilton Philadelphia City Avenue*

**8:00 am**  
**Check In**  
*Continental Breakfast / Visit Exhibits*  
*Attend Ask the Experts - Talk One-to-One with our Cancer Experts*

**ASK THE EXPERTS Time is limited!**

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<th>Topic</th>
<th>Expert</th>
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<tr>
<td>Small Group Nutrition, Herbs &amp; Vitamins</td>
<td><em>Katrina Claghorn, MS, RD, LDN</em></td>
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<td>8:15 am in Merion Room</td>
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<tr>
<td>Clinical Trials</td>
<td><em>Lydia Giles, BSN, RN</em></td>
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<td>Coping with Emotions</td>
<td><em>Margaret Lazar, MS, MSW, LCSW</em></td>
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<td><em>Kava Schafer, MDiv, MA</em></td>
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<td>Dermatrac, Skin Imaging</td>
<td><em>Bill Witmer</em></td>
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<td>Employment and Insurance Concerns</td>
<td><em>Greg Heller, Esq</em></td>
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<td>Exercise and Lymphedema</td>
<td><em>Elizabeth Reimet, MD, PT, CLT</em></td>
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<td>Financial Planning</td>
<td><em>Andrew Cohen, Financial Advisor</em></td>
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<td>Giving Back</td>
<td><em>Laura Ferraiolo</em></td>
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<td>Home Care &amp; Symptom Management</td>
<td><em>Jennifer Savon, RN, MSN, CPHN</em></td>
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<td>Integrative Medicine</td>
<td><em>Kimberly Fleischer, RMT, MEd</em></td>
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<td>• Reiki</td>
<td><em>Fern Nibauer-Cohen</em></td>
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<td>• Yoga</td>
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<td>Living the Power</td>
<td><em>Marie Jackson, RMT</em></td>
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<td>Managing Physical Symptoms</td>
<td><em>Suzanne McGettigan, MSN, CRNP, AOCN</em></td>
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<td>Sun Safety</td>
<td><em>Rachel Woods, BSN, RN</em></td>
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Welcome

Lynn Schuchter, MD, Conference Chair
Joseph Carver, MD, Chief of Staff, Abramson Cancer Center

9:15 am

GENERAL SESSION

Health Care Briefing
Joseph Carver, MD

From Bench to Bedside: New Discoveries Leading to a Cure
Jessie Villanueva, PhD

Latest Advances in Dermatology: What You Need to Know
Chris Miller, MD

10:15 am

BREAK/VISIT EXHIBITS

10:30 am

GENERAL SESSION continues

Latest Advances in Surgery: What You Need to Know
Giorgos Karakousis, MD

Advances in Immunotherapy for Melanoma
Robert Vonderheide, MD, Phil

Panel of Experts - Get Answers to Your Questions
Lynn Schuchter, MD
Jessie Villanueva, PhD
Chris Miller, MD
Giorgos Karakousis, MD
Robert Vonderheide, MD, Phil
Suzanne McGettigan, MSN, CRNP, AOCN
Elizabeth Reimet, MD, PT, CLT
Katrina Claghorn, MS, RD, LDN

12:00 pm

Lunch
1:00 pm  Special Guest Speaker: **Bernie Parent**
*Facing Your Fears*

1:30 pm  **Resilience in Melanoma Survivorship**
*Mark Francis, PhD*
Panel of Melanoma Survivors

2:00 pm  **News You Can Use – Molecular Targeted Therapy in Melanoma**
*Lynn Schuchter, MD*

2:30 pm  **Closing**

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**Conference Chair**

*Lynn Schuchter, MD*
Professor, Medicine
Chief, Hematology/Oncology Division
Program Leader, Melanoma Research Program

**Abramson Cancer Center Faculty**

*Joseph Carver, MD*
Professor, Medicine
Chief-of-Staff Abramson Cancer Center

*Katrina Claghorn, MS, RD, LDN*
Clinical Dietitian Specialist

*Gloria Di Lullo, MSN, CRNP*
Oncology Nurse Practitioner

*Leslie Fecher, MD*
Assistant Professor, Medicine (Hematology-Oncology)

*Laura Ferraiolo*
Major Gift Officer
Development of the Abramson Cancer Center

*Mark Francis, PhD*
Counselor

*Lydia Giles, BSN, RN*
Clinical Research Nurse

*Giorgos Karakousis, MD*
Assistant Professor of Surgery (Division of Endocrine and Oncologic Surgery)
Margaret Lazar, MS, MSW, LCSW  
Director, Patient and Family Services

Suzanne McGettigan, CRNP  
Advanced Practice Nurse (Hematology/Oncology)

Chris Miller, MD  
Assistant Professor, Dermatology

Fern Nibauer-Cohen  
Associate Director, Strategic Marketing Services  
Certified Yoga Instructor

Elizabeth Reimet, MD, PT  
Assistant Professor, Rehabilitation Medicine  
Director, Cancer Rehabilitation

Kava Schafer, MDiv, MA  
Staff Oncology Chaplain

Carolyn Vachani, MSN, RN, AOCN  
Nurse Educator, OncoLink.org

Jessie Villanueva, PhD  
Staff Scientists, Wistar Institute

Robert Vonderheide, MD, Phil  
Assistant Professor, Medicine

Rachel Woods, BSN, RN  
Nurse, Surgical Dermatology

Guest Speakers/Experts

Andrew Cohen  
Vice President  
Senior Vice President and Financial Advisor  
Vantage Point Bank and Vantage Point Financial Services

Bruce Feiler  
Bestselling Author

Kimberly Fleisher, RMT, MEd  
Director, Reiki School and Clinic  
Reiki Practitioner/Teacher

Greg Heller, Esq  
Caldwell and Heller, LLC
Marie Jackson, RMT
Facilitator of “Living the Power”

Bernie Parent
Special Guest Speaker

Bill Witmer
Director, Dermatrak
Skin Imaging Centers

Registration
To Register or for more information: 800-789-PENN (7366) or Register on-line at: oncolink.org/conference/Melanoma

Registration Deadline: Friday, May 6, 2011 Conference is free of charge. No registration fee required.

$20 Suggested donation (non-tax deductible) to support the “Focus on Melanoma” Conference.

Cash, check or money order accepted the day of the conference.
Credit cards accepted with our on-line registration.

Hotel
Self-parking is available at the Hilton and will be validated.
For directions to the Hilton on City Avenue, call (215) 879-4000.
If you need overnight accommodations call Randy Schaller at 215-879-3399.

Who Should Attend

• Newly diagnosed with melanoma
• At risk for melanoma
• Melanoma survivor
• Diagnosed with a pigmented lesion
• Family member, caregiver, or a health care professional of a melanoma patient or survivor

The Focus on Melanoma Conference is being held in collaboration with the PENN Medicine Development Office. Attendees will receive communication from the PENN Medicine Development Office regarding their research and programs. Participation in this conference is optional and patient privacy has been maintained. If you would prefer not to receive development materials, we will make reasonable efforts to honor such a request. Please send a written request with your name, and address to Tricia Bruning, Abramson Cancer Center Development Office, 3535 Market Street, Suite 750, Philadelphia, PA 19104.